

COURSE OVERVIEW

Book More E-learning



Why eLearning? I'm sure if I asked everyone here, I'd probably get some similar answers and probably some different ones as well. Some of you already answered that, *hey, I get to learn things when I'm narrating E-Learning*. Here are some great reasons why I think that E-Learning is such a good option for voice actors.

One is rates - you get paid for it. Like all the other genres of E-Learning, the rates will vary and you'll get some people, especially if you're on an online casting site or something like Upwork, or a place where you can get high pay voiceover work, but you will also get people asking you to do huge, ridiculous lengths of audio for \$50. But, there are also great standard rates, companies, individuals, and freelance instructional designers who are willing to pay those rates. Again, if you get those recurring, you only need a few of those clients and it's great to get, especially if you like doing that kind of work.

Less auditioning. When you incorporate a marketing outreach approach, you don't have to audition as much. If you like auditioning, great. And I recommend that you keep doing that. I think it's all part of your action pie, part of your business makeup. But you can cut down on auditioning when you start to market more.

Long-form. Again, if you like doing that, I know a lot of people come into e-learning from audiobooks. So it's a great option for them because it's already long form, but not quite as long as a book. So you can have multiple projects that you're kind of stacking, but you don't have to spend quite as long in the booth, but it's still long enough to feel like you are stretching that muscle.

And then there's a huge possibility for recurring work with E-Learning. And one of the reasons is if you get on with it, I used to read for Taco Bell and they would have a new, they called them experiences like every month, sometimes multiple times a month. If they have new products that they're coming out with and they need to teach their employees how to make the new naked chicken Chalupa, then you know, they need someone else to, or another course to narrate what's going on and how to do it - how long to keep things in the fryer. And so there's a potential for recurring work, even corporations, if you're doing, if you get like employee benefits, course, it's at least gonna need to be updated once a year because the benefits change every year, or they're gonna change the dates or something in the law is gonna change.

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So even, you know, if some clients I only hear from once a year, it's great when I hear from them again. So, the potential for recurring work is huge with E-Learning narration.